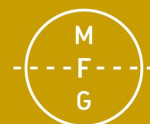


“2019 Brand Story—Macao Original Fashion Exhibition”



澳門時尚廊
GALERIA DE MODA DE MACAU
MACAO FASHION GALLERY



2019 BRAND

d e z i g n e d b y

品牌的故事 - 澳門原創服裝展之二

STORY



Lexx Moda

Macao Original Fashion Exhibition II

História das Marcas
II Exposição de Vestuário Original
de Macau

6/4 - 23/6

合辦 / Organizadores / Organizers



澳門特別行政區政府文化局
INSTITUTO CULTURAL do Governo da R.A.E. de Macau



澳門時尚廊 / Galeria de Moda de Macau / Macao Fashion Gallery
澳門聖祿紀街四十七號 / Rua de S. Roque, No.47, Macau



上午十時至下午八時 / 10h00 às 20h00 / 10 am to 8 pm
星期二至日 / 3^ª Feira a Domingo / Tue - Sun
逢星期一休息 / Fechada às 2^{as} Feiras / Closed on Mondays
公眾假期照常開放 / Aberta em Feriados Públicos / Open on Public Holidays



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CENTRO DE PRODUTIVIDADE E TRANSFERÊNCIA DE TECNOLOGIA DE MACAU
MACAU PRODUCTIVITY AND TECHNOLOGY TRANSFER CENTER



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Introduction

In the wonderful, splendid and fantastic fashion world, new styles are born every season, every month a

The SAR government vigorously promotes the local cultural and creative industries and lots of local orig

Six fashion labels including ella épeler, MACON, Lexx Moda, ZICS, GODDESS ARMOUR and SANCHI.

Brand introduction

Lexx Moda

Lexx Moda is a women's shoes brand that highlights women's personalities. The product lines it has lau

The brand is proud of its own design. The design inspiration comes from the designer's personal experie

Brand Designer

SANJO IONG

Lexx Moda was founded by SANJO IONG in Northampton in United Kingdom in 2002, mainly selling wo

IONG began to sell her design outside United Kingdom as she took part in shoes exhibitions all over E

Exhibition theme — **HOLI- Festival of India**

The design inspiration of this season's products comes from the colorful HOLI, an Indian festival when p

This season's product lines use the concept of the HOLI's bright-colored powders as contrast. The actu

Brand introduction

ZICS

“ZICS” Brings a Neutral and Personalized Image of Black, Gray and White to the City.

The brand creation idea is to explore themes with experimental sense in the diversified urban life, create

San Lei

Graduated from the Department of Integrated Design of Macao Polytechnic Institute and attended the “D

Exhibition theme — HUSTLE BUSTLE STUDIO

This season's collection continues to implement the brand style. With the hope of finding fun in the fast-p

The layout of the exhibition hall is the extension of the costume creation idea, which turns the site into a