

In order to continuously strengthen the development of the Macao fashion design and manufacturing industry as well as to enhance public awareness on the current progress of the Macao fashion industry, Macao Productivity and Technology Transfer Center (CPTTM) and Macao Trade and Investment Promotion Institute (IPIM) have, since 2010, jointly organized the Macao Fashion Festival (MFF) event. The objectives are to showcase to the world the achievements attained by the Macao fashion industry, strengthen interaction and mutual understanding between Macao and overseas fashion industry professionals, and establish a robust platform for their business collaboration.